

AKHIL BIJU

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Graphic & UI/UX designer passionate about creating intuitive, visually engaging experiences. I combine empathy, creativity, and pixel - perfect precision to design interfaces and visuals that look great, feel right, and just work - no instructions needed.

EDUCATION

- **Google UX Design** Remote
Coursera; **Percentage: 92.52%** May 2024 - Nov 2024
- **BTech: Electrical and Electornical Engineering** Chennai, Tamil Nadu
Vellore Institute of Technology, Chennai; **CGPA: 7.90** Jun 2021 - Aug 2025

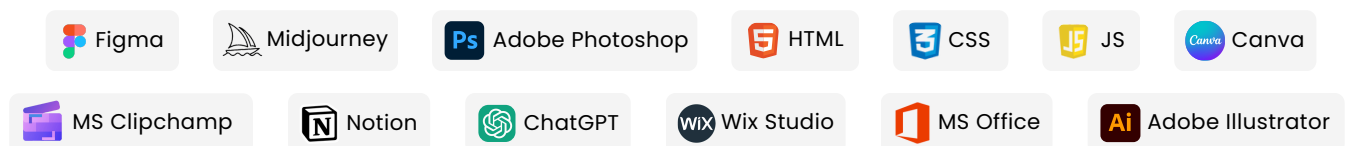
WORK EXPERIENCE

- **Mersate (Junior Graphic Designer)** Hyderabad, Telangana
Jan 2025 - Jul 2025
 - Learned advanced Photoshop, Illustrator, and AI tools like Midjourney.
 - Worked on branding, social media creatives, and marketing visuals.
 - Communicated with clients to understand needs and apply feedback.
 - Gained hands-on experience in video editing and multimedia design.
- **Abhyaz (UI/UX Designer Intern)** Remote
Dec 2024 - Jan 2025
 - Gained hands-on experience in web design principles and user interface design.
 - Learned about user flows, wireframing, and structuring intuitive layouts.
 - Worked on improving visual design and usability of web-based platforms.
 - Explored tools like Figma to create interactive prototypes.
 - Collaborated with team members for execution of design.
- **Tribalika Lifestyle (Graphic Designer Intern)** Remote
Jun 2024 - Aug 2024
 - Developed and launched comprehensive product catalog.
 - Increased customer engagement by 25%.
 - Optimized data organization for efficient retrieval.
 - Managed and executed consistent brand campaigns.
 - Created engaging infographics to improve information retention by 30%.
- **VIT Chennai Clubs (Graphic Designer)** Chennai, Tamil Nadu
Dec 2021 - Jan 2023
 - Contributed designs to student-led clubs: Android Club, Linux Club, and CYSCOM
 - Designed banners, posters, and brochures for events.
 - Created eye-catching social media graphics.
 - Boosted club visibility through clean, consistent visuals.
 - Refined layouts, fonts, and image treatments for final outputs.

SKILLS

Usability Testing; User Interface; UX Research; Frontend Development; Graphic Designing; Video Editing

SOFTWARE



PROJECTS

- **Fleuréa**
 - Created a full brand identity, including logo, typography, social media posts, and a 10-sec trailer. Showcased skills in graphic design, branding, and video editing.
- **ReadAlly**
 - ReadAlly - A feature-rich bookstore platform enabling users to buy, rent, or share books, track reading progress, join shared reading (Jam) sessions, explore author rankings, and engage in a Reddit-style community.
- **MediVault**
 - MediVault - Designed a user-friendly app to digitize medical records, enabling seamless, paperless healthcare management.