AKHIL BIJU

+91-6380778864 | bijuakhil7@gmail.com | Linkedin 🔗 | Portfolio 🔗 | Behance 🔗

Graphic & UI/UX Designer with hands-on experience in branding, web, and product design. Skilled in creating intuitive, user-centered, and visually engaging interfaces using empathy, creativity, and strong attention to detail.

EDUCATION

- **Google UX Design** 🔗
  Coursera; Percentage: 92.52%

  Remote
  May 2024 - Nov 2024

- **BTech: Electrical and Electronics Engineering**
  Vellore Institute of Technology, Chennai; CGPA: 7.90
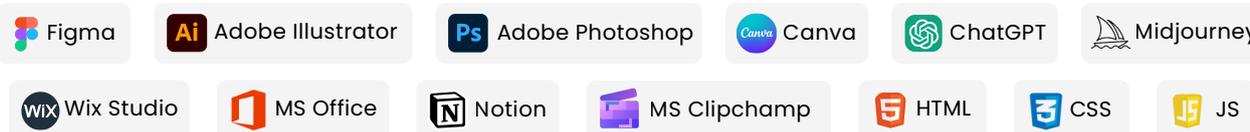
  Chennai, Tamil Nadu
  Aug 2021 - Sep 2025

WORK EXPERIENCE

- **Mersate (Graphic Designer Intern)** 🔗

  Remote
  May 2025 - Aug 2025
  - Designed branding, marketing creatives, and visual assets using Photoshop, Illustrator, and AI tools like Midjourney.
  - Communicated with clients to understand needs and apply feedback.
  - Gained hands-on experience in video editing and multimedia design.

- **Abhyaz (UI/UX Designer Intern)**

  Remote
  Apr 2025 - May 2025
  - Designed wireframes and interactive Figma prototypes to improve web usability.
  - Streamlined user flows and layouts to create more intuitive navigation.
  - Collaborated with team members to execute visual designs and site structures.

- **Tribalika Lifestyle (Graphic Designer Intern)** 🔗

  Remote
  Jun 2024 - Aug 2024
  - Launched product catalogs and brand campaigns, boosting engagement by 25%.
  - Created infographics that improved information retention by 30%.
  - Streamlined asset management and data organization for better workflow efficiency.

SKILLS

- UI Design & Visual Design
- UX Research & Usability Testing
- Wireframing & Prototyping
- Frontend Basics (HTML, CSS, JS)
- Graphic Design & Video Editing

SOFTWARE

Figma | Adobe Illustrator | Adobe Photoshop | Canva | ChatGPT | Midjourney
Wix Studio | MS Office | Notion | MS Clipchamp | HTML | CSS | JS

PROJECTS

- **KULT** 🔗
  - A **branding project** for a streetwear-inspired beverage movement built to defy the ordinary through brutalist aesthetics.

- **MEDIVAULT** 🔗
  - A **UI/UX project** for a secure digital health record platform designed to simplify medical data management for patients.

- **READALLY** 🔗
  - A **UI/UX project** for a reading companion website designed to help users build consistent habits through a simple interface.